

WEBSITE PROFILE

lunawick.example

Lunawick — Hand-poured soy candles

Generated 2026-10-11 10:12 UTC · report version 0.4

7 yrs Domain age	41 d Until domain expiry	Shopify Platform
\$29+ Known minimum cost / mo	#412,880 Tranco popularity rank	106 Pages in sitemap

Points to check

Derived from the sections below

- WATCH Domain expires in 41 days (2026-11-21).
- WATCH Domain record changed recently (2026-09-21).
- WATCH Archive history (2014) is older than the current registration (2019-03-14). The domain may have been dropped and re-registered.
- WATCH The site's title changed substantially over time: 2014 "Free Movie Streaming HD — Watch Online" → 2026 "Lunawick — Soy candles made in Portland". The domain may have changed owner or direction.
- NOTE DMARC is in monitoring mode only (p=none). Once reports look clean, ask whoever manages your email to move it to quarantine.
- NOTE Publicly listed subdomains include staging.lunawick.example. Check they are protected or retired.
- NOTE No archived captures in: 2017, 2018. The site may have been offline or changed hands.

What to do next

If you own this site · based on what was detected publicly

1. Log in to your registrar (NameCheap, Inc.) and confirm the domain sits in an account your business owns, not a former developer's or agency's.
2. Turn on auto-renew for the domain and check that the payment card on file is current.
3. The transfer lock is on. Keep it on: it protects the domain from being moved without your approval.
4. Email runs on Google Workspace. Make sure at least two people in your business have admin access, and that no former employee or agency is the only admin.
5. DNS shows verification records for: google, facebook. Check that your business owns each of these accounts, and remove records for accounts you no longer use.
6. The site appears to run on Shopify. Write down the plan, its monthly cost and every paid app or plugin: together they are the core of your running cost.
7. Tracking and marketing tools detected: Google Analytics 4, Meta Pixel, Klaviyo. Account IDs on the page: G-4XK2P7QZ1M, 1234567890123. Confirm your business owns each account and has admin access, not only your agency or developer.
8. Affiliate links detected (Amazon Associates). Check that each affiliate account belongs to your business, not to a writer or former partner.
9. Linked social profiles: Instagram (lunawick); Facebook (lunawickcandles); TikTok (lunawick). Check that each is a business account with at least two admins.
10. Archived versions are linked below. Keep them: they show how long your business has been online, which partners, banks or buyers may ask about.
11. Collect the latest invoices for: Shopify, Cloudflare, Klaviyo, Google Workspace, and keep them in one place. They show your real monthly running cost.
12. Traffic and revenue are not in this profile. They live in your own analytics and payment dashboards; keep at least 12 months of history available.

Questions for the seller

If you are buying this site · based on what was detected publicly

1. Which registrar account holds the domain today (NameCheap, Inc.), and how will it be moved into an account in your name before you pay in full?
2. The domain has a transfer lock. Who will remove it, and at which step of the closing?
3. The domain expires in 41 days. Who renews it before closing, and for how long?
4. The archive shows earlier use of this domain (2014: "Free Movie Streaming HD — Watch Online"). When did the seller acquire it, and are there any old penalties, disputes or legal claims linked to that earlier use?
5. There are no archived captures in 2017, 2018. What happened to the site in those years?
6. Will the Shopify store be handed over by transferring store ownership to you, and which plan, paid apps and theme licences come with it?
7. Email runs on Google Workspace. Which mailboxes exist, who is the main administrator, and will admin rights move to you at closing?
8. DNS shows domain verification records for google, facebook. Which accounts are these, who controls them today, and which of them will be transferred to you?

9. The site sends data to these account IDs: Google Analytics 4 G-4XK2P7QZ1M, Meta Pixel 1234567890123. Will you get owner access to each of these accounts, including their history?
10. Affiliate links are in use (Amazon Associates). Affiliate accounts often cannot be transferred: whose accounts are they, and how much revenue depends on them?
11. Which social profiles come with the sale (Instagram: lunawick; Facebook: lunawickcandles; TikTok: lunawick), and will admin rights be transferred to you?
12. Certificate logs list these subdomains: checkout.lunawick.example, staging.lunawick.example. What runs on each, and is anything hosted outside the main platform?
13. Can you share the last three months of invoices for Shopify, Cloudflare, Klaviyo, Google Workspace? They show the real running cost you will take over.
14. Can you give read-only access to analytics and the payment dashboard for at least the last 12 months, so traffic and revenue can be checked directly?
15. Which content, images and product photos does the seller own outright, and are there any licences or contracts that will not transfer?

Ask for answers in writing, and for proof where possible (screenshots of account owners, invoices, transfer confirmations). Relay does not verify the answers.

1 • Ownership & control

Who controls the domain, email and connected accounts

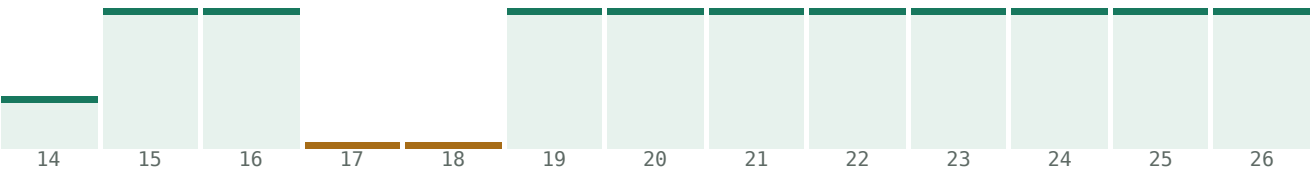
Registrar	NameCheap, Inc.
Registrant	Not public (redacted)
Domain expires	21 Nov 2026 (in 41 days)
Transfer status	client transfer prohibited
Email administered in	Google Workspace
Domain verification signals detected	google facebook
Account IDs on the site	Google Analytics 4: G-4XK2P7QZ1M Meta Pixel: 1234567890123

A verification record shows that an outside account (Google, Meta and others) was connected to this domain at some point. It does not confirm who controls that account today. Account IDs are read from the homepage source and show where the site sends data, not who owns the account.

2 · History & continuity

How long the site has existed, and whether it has been continuous

Domain registered	14 Mar 2019 (7 years)
Domain record last changed	21 Sept 2026
First archived	2014-01-15
Latest archived	2026-08-15
Archived versions	2014-01-15 · 2021-07-15 · 2026-08-15
What the site was called	2014 · Free Movie Streaming HD — Watch Online 2020 · Lunawick — Hand-poured soy candles 2023 · Lunawick — Hand-poured soy candles 2026 · Lunawick — Soy candles made in Portland The title changed substantially over time.



Months per year with an archived capture. Hatched years have none, which can mean downtime or a change of owner.

3 · How the site appears to make money

HTTPS request to lunawick.example · 2026-10-11 10:12 UTC
ads.txt on lunawick.example · 2026-10-11 10:12 UTC

Online sales	Checkout or payment tools detected: Shopify
Affiliate links	Amazon Associates

Signals only: they show how the site is set up to earn, not how much it earns. Revenue comes only from the owner's own dashboards.

4 · Dependencies & running costs

Services detected publicly · list prices checked 2026-10-08

Shopify Platform	\$29+ Known minimum per month	3 Services with unknown cost
SERVICE	PUBLIC PRICE	DETAIL
Shopify Platform	from \$29/mo	Basic \$29 – Advanced \$299 /mo billed yearly; Plus from \$2,300 /mo · pricing.page

SERVICE	PUBLIC PRICE	DETAIL
Cloudflare Infrastructure	Not public	Free plan exists; the plan in use is not visible publicly
Google Analytics 4 Analytics	Free tier	Standard version is free
Meta Pixel Marketing	Free tier	Free to install; ad spend is separate
Klaviyo Email marketing	Not public	Plan and price not public — see your invoice
Google Workspace Email	Not public	Plan and price not public — see your invoice

Prices are the lowest public list prices on the provider's own page, billed yearly. The actual plan is not visible publicly, so the real cost may be higher. Your invoices show the exact amount.

5 • Size, reach & footprint

robots.txt and sitemap on lunawick.example · 2026-10-11 10:12 UTC
Tranco list (tranco-list.eu) · 2026-10-11 10:12 UTC
RDAP for IP addresses via rdap.org · 2026-10-11 10:12 UTC
Certificate Transparency logs via crt.sh · 2026-10-11 10:12 UTC

Pages in sitemap	106 (from 3 sitemaps)
Last content update	8 Oct 2026 (3 days ago)
Popularity	#412,880 in the Tranco top 1M (list of 2026-10-10)
Server network	Shopify, Inc., CA (23.227.38.65)
Subdomains in certificate logs	checkout.lunawick.example staging.lunawick.example

Tranco is a research ranking combined from several public popularity lists. It is not a traffic number. The server network may be a CDN (such as Cloudflare) rather than the actual host.

6 • Public presence

HTTPS request to lunawick.example • 2026-10-11 10:12 UTC

Site title	Lunawick — Hand-poured soy candles
Description	Small-batch candles made in Portland.
Language	en
Linked profiles	Instagram: lunawick Facebook: lunawickcandles TikTok: lunawick

Follower counts and account ownership are not checked in this profile.

Not included in this profile

Traffic numbers • Backlinks and search rankings • Revenue • Public reputation (reviews, blocklists).
These live in your own analytics and payment dashboards.

Technical appendix

DNS over HTTPS (Cloudflare 1.1.1.1) • 2026-10-11 10:12 UTC
HTTPS request to lunawick.example • 2026-10-11 10:12 UTC
Certificate Transparency logs via crt.sh • 2026-10-11 10:12 UTC

Final URL	https://www.lunawick.example/ (HTTP 200, 1 ms, 1 redirect(s))
HTTPS	Yes
Certificate	Let's Encrypt, valid to 30 Nov 2026 (in 50 days)
Server	cloudflare
Hosting IPs	23.227.38.65
Nameservers	anna.ns.cloudflare.com, bob.ns.cloudflare.com
MX	aspmx.l.google.com, alt1.aspmx.l.google.com
SPF	v=spf1 include:_spf.google.com include:shops.shopify.com ~all
DMARC	v=DMARC1; p=none; rua=mailto:d@lunawick.example
Security headers	✓ HSTS ✗ CSP ✗ X-Frame-Options ✗ X-Content-Type-Options ✗ Referrer-Policy

For a technical health check, use the free SiteScan at sitedscan.com.